**BizBoost News**

**Volume 12, Issue 5**

**For distribution 9/5/22; publication 9/8/22**

**Cool Tech Tools: ClickUp**$™$

ClickUp™ is a versatile new web application that serves multiple functions for a small business. It’s primarily a CRM – customer relationship management – with project management and workflow features built in, and is adaptable across several industries.

ClickUp’s goal for its users is to save time and reduce redundancy by tying everything together in one app. Its integrations, which are called ClickApps, are truly its strength. The 1,000+ integrations set ClickUp apart from other offerings, and for this reason, ClickUp excels at automating processes that use multiple apps, including hard-to-automate processes like customer onboarding.

Some of the items people use ClickUp for include reminders, goals, whiteboards, templates, calendars, document flow, task management, dashboards, marketing processes, and team collaboration and communication.

One of the features that is frequently mentioned is the ability to create custom views exactly the way you want them. Views provide a summary of your work and come in many flavors. You can create task views, list views, boards, calendars, Gantt views, workload views, and box views.

If ClickUp has a weakness, it would be its complexity. You really need to be somewhat tech-savvy to get everything set up. The learning curve can be intimidating, but once you get through it, there is so much power in having everything customized and in one platform.

ClickUp does have a following of power users, and a certification of sorts is offered. Becoming ClickUp Verified means that you’ve earned expertise in the product. If the learning curve is too much for you or your team members, you can hire one of these ClickUp consultants to do the setup for you.

As of this writing, ClickUp hosts 4,000,000 users, including the ones on the free version that is for personal use. Monthly pricing for business users ranges from $5 to $19 per user, depending on the features you need. Enterprise options are also available.

ClickUp was founded in 2017, is headquartered in San Diego, CA, and has raised three rounds of funding as of this writing. You can find out more at clickup.com.

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Tweets

Insert a link to your newsletter, website or blog before you post these:

Our latest blog: “Cool Tech Tools: ClickUp™” is available now! Subscribe here: [link]

ClickUp™ is a versatile new web application that serves multiple functions for a small business. It’s primarily a CRM – customer relationship management – with project management and workflow features built in, and is adaptable across several industries. Learn more in our latest blog article: [link]

ClickUp’s goal for its users is to save time and reduce redundancy by tying everything together in one app. Its integrations, which are called ClickApps, are truly its strength. Learn more in our latest blog article: [link]

#BusinessTip: ClickUp™ is a great application for small businesses, and monthly pricing for business users ranges from $5 to $19 per user, depending on the features you need. Learn more here: [link]

Are you looking for a new CRM for your small business? ClickUp™ may be the perfect fit! Learn more about this new web application here: [link]

DID YOU KNOW… ClickUp™, a versatile new web application, offers 1,000+ integrations, allowing it to excel at automating processes that use multiple apps, including hard-to-automate processes like customer onboarding. Learn more here: [link]

Do you want to be more organized in your small business? ClickUp™ can be used for reminders, goals, whiteboards, templates, calendars, document flow, task management, dashboards, marketing processes, and team collaboration and communication – all in one place! Learn more in our latest blog article: [link]

Have you heard of ClickUp™? It’s primarily a CRM – customer relationship management – with project management and workflow features built in, and is adaptable across several industries. Sign up for our newsletter to learn more: [link]